

BOULDER COMMUNITY HEALTH FOUNDATION FUNDING FOCUS AREAS

In support of enhancing the quality and availability of health care services provided through BCH, our funding focus areas both inform and inspire the actions of the BCH Foundation, to create and care for the healthiest community in the nation.

COMMUNITY	PATIENTS	WORKFORCE
<p>We believe everyone should have a fair and just opportunity to reach their full health potential, both physically and mentally</p>	<p>We believe providing the community with the highest value in health care requires an innovative, patient-centered environment</p>	<p>We believe it's imperative to invest in the professional growth and physical and mental health of BCH's greatest asset—the staff and physicians providing care to the community</p>
<p>Patient Assistance Supporting individual patients in overcoming the social and economic barriers to health</p>	<p>Care Optimization Supporting selected service lines with the resources to expand access to high-quality, comprehensive care</p>	<p>Extraordinary Workforce Supporting a robust, resilient and resourced workforce to meet the opportunities and challenges in today's health care landscape</p>
<p>Community Health Supporting non-clinical efforts, working within the BCH patient communities in culturally relevant ways to improve health outcomes through addressing the social and economic barriers to health</p>	<p>Capital Supporting the ongoing growth of BCH capital investments</p>	<p>BCH Rapid Response Supporting BCH in meeting the ever-evolving health care needs of our community</p>

The BCH Foundation believes that developing meaningful partnerships across the community is critical to the BCH vision and that whole health requires equally prioritizing physical and mental health. For more information on corporate sponsorship of how to support your community health system please call Beth Marchant at 303-415-5209 or visit www.bch.org/foundation.

With numerous public events on our calendar, plus a year's worth of communications to our community, 2025 promises to be one of the best years yet for BCH Foundation sponsors. Your investment in the health and well-being of our community ensures BCH can provide the best possible care, when it matters most.

Why BCH Foundation?

- For more than 100 years, Boulder Community Health has met the health care needs for our evolving community. The BCH Foundation inspires giving in support of BCH—your community owned-and-operated nonprofit health system.
- The BCH Foundation partners with community-based organizations to fund non-clinical efforts, working within the BCH patient communities, to improve health outcomes through addressing the social and economic barriers to health.
- BCH serves over 127,000 patients a year, with 240,000 receiving regular email marketing and social media engagement from BCH and the BCH Foundation.
- The vast network of the BCH Foundation's donor community enhances our influence, establishing us as a pivotal organization in the community and an appealing choice for corporate partners.

 Learn more about corporate sponsorship opportunities	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000	COMMUNITY PARTNER \$2,500
Recognition as annual Title Sponsor, with most prominent logo size and placement on all marketing materials for calendar year	✓				
Year-long exclusive access to and verbal recognition at all BCH Foundation events with verbal recognition at May fundraising event	✓	✓			
Visual sponsor appreciation spotlight at Foothills Hospital and select clinics • PING/electronic signage • Electronic signage via oversized monitors throughout Foothills campus	✓	✓	✓		
Listing on BCH Foundation sponsor landing page with linked logos to sponsor's website (Website averages 100K visits per month!)	✓	✓	✓	✓	
Year-long recognition at all BCH Foundation events	✓	✓	✓	✓	✓
Year-long sponsor acknowledgment in marketing suite	✓	✓	✓	✓	✓
Year-long placement on front lobby banner at Foothills Hospital	✓	✓	✓	✓	✓
Features in two BCH Foundation newsletters (sent to 11,000+ homes)	✓	✓	✓	✓	✓
Acknowledgment in Daily Camera annual advertising ad	✓	✓	✓	✓	✓

A HEALTHY COMMUNITY
FOR EVERYONE